

# Jason L. Kirkham

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## **Producer • Production Supervisor • Project Manager** DIGITAL • LIVE ACTION • MOTION GRAPHICS

Over 15 years of production experience in the advertising and entertainment industries working with high profile clients such as Paramount, Reebok, E&J Gallo Winery, Honda and Sony.

When producing a project, I focus on two things: 1. Streamlining information and communication with creatives so they can focus on what they do best and 2. Delivering on time and on budget.

### **HIGHLIGHTS & RECENT PROFESSIONAL EXPERIENCE**

#### **INTERACTIVE PRODUCER – M&C SAATCHI LA / HEAVENSPOT**

**2014 - 2016**

*Website, App & Social Media Content*

Worked closely with account team to develop project scope including goals, tasks, costs, deliverables, and deadlines. Oversaw projects through the strategy, UX, design, development and QA phases. Clients included Reebok, Warner Brothers Interactive Entertainment, E&J Gallo Wineries, Fox Studios, among many others.

#### **ASSOCIATE PRODUCER – VIACOM MEDIA NETWORKS**

**2012 - 2014**

*Interactive High-Impact Custom Digital Advertisements*

Liaison between internal sales teams/clients and high-profile vendors during the creation of digital ads across all Viacom online properties including MTV, Nickelodeon & Comedy Central. Coordinating with site teams to test ad product prototypes within the site's environment. Assisting sales teams with pitch presentations that determine digital ad product functionalities most desirable to successfully connect brand to consumer.

#### **PRODUCTION SUPERVISOR – THE PICTURE MILL**

**2011**

*3D Live Action Elements for Resident Evil 5 / Sony Pictures – “My Name Is” 3D Teaser Trailer*

Budgeted and supervised \$100k 3D stereoscopic green screen shoot using Element Technica Atom 3D rigging equipment and crew. Coordinated casting of SAG actors. Liaison between client, director, VFX house, and editorial house. Coordinated with various departments at Sony Pictures securing arrival of unreleased products.

#### **PRODUCTION SUPERVISOR – THE PICTURE MILL**

**2011**

*Live Action Elements for Jimmy Kimmel Live “Show Open”*

Supervised \$50k shoot with one day at a green screen stage and one day on location. Collaborated with producers at Jimmy Kimmel Live and director to achieve desired final product. Consulted with VFX supervisor on green screen shoot to ease transition to post-production. Appears nightly on ABC before each episode of Jimmy Kimmel Live.

#### **PRODUCER – NYLON LA**

**2010**

*Animated Online & In-Store Campaign for Bose – VideoWave® Entertainment System*

Worked with Bose's in-house agency to produce a \$250k online and in-store campaign for new product launch. Campaign consisted of five online animated videos and six retail HD videos with almost 20 minutes of total animation. Simultaneous supervision of animators and designers working on different aspects of the campaign. Managed budgeting and scheduling crew and equipment.

### **EDUCATION**

University of Puget Sound - BACHELOR OF ARTS, PHILOSOPHY 1999

General Assembly - HTML, CSS & WEB DESIGN 10 WEEK COURSE 2016

Culver City Home Brewing - BEGINNER'S HOME BREWING CLASS

### **SKILLS**

Basecamp 2 & 3, Smartsheets, Harvest Time Tracking, JIRA, HTML, Wordpress, Drupal, Microsoft Office, Photography